

STEPHEN CAMPBELL | SOCIAL MEDIA | DEVELOPMENT | MANAGEMENT | PRODUCTION | MUSIC

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PROFESSIONAL EXPERIENCE

BD Capital Partners, LLC | Cincinnati, Ohio, 2016-Present

Agency Development Specialist, Marketing/Social Media, Web Development, Special Projects.

Ideas and Pixels | Cincinnati, Ohio, 2013-2015

Social Media, SEO/SEM, Copywriting, Content Writing, Website Development.

Intermediate Proficiency: Hootsuite, Git, Terminal, CSS, HTML, PHP, WordPress, Sublime Text, Aptana, Photoshop, InDesign.

DigiRevolution | Cincinnati, Ohio, 2011-2013

Production Assistant, Associate Producer, Creative Consultant. PSA for Trevor Project -Not-for-profit Organization "It Gets Better" Campaign. Promo spot for Igby's Bar [4EG]. Various City Council Campaign videos i.e. Council Woman Betsy Mills.

I & Eye Productions | Cincinnati, Ohio, 2010

Internship: Provided post-production work for many corporate firms (Champion Windows, Xavier University, and SPCA).

Assisted as a production assistant and editor.

Prime Productions | Cincinnati, Ohio, 2010

Freelance Videography.

"The Song of Greg" - producer, writer, and actor for this 48 Hour Film Project. Awards: Best Cinematography, Best Line, & Best Costume.

WXIX Fox 19 Television | Cincinnati, Ohio, 2009

Internship: Assisted in the daily production of written and conceptual material for commercials. Worked in a collaborative team setting from pre-production to production.

The Upset Victory | Cincinnati, Ohio, 2006-Present

Maintains The Upset Victory's website and all social media accounts. This includes daily postings and promotions as well as updates on the band's current and future endeavors.

Manages all communication between band and outside outlets, i.e. record label, licensing companies, publisher, producer, booking agents, and sponsors.

Coordinated and orchestrated album marketing plans and strategies with Platform One Entertainment, a Chicago based publication relations firm.

Facilitated licensing opportunity for The Upset Victory's song "Sellin' My Soul" for ESPN's television program "UNITE".

Obtained rotation for "Actions" music video in 8,500 pop outlets through Pulse Records and White Knight Music Group.

Produced and wrote The Upset Victory's "The Will", "Actions", and "Fake This" music videos.

Secured air-time for "The Will" & "Actions" music videos on Fuse TV and MTV.

Procured national sponsorships and CD distribution at Hot Topic, iTunes and Amazon.com.

Coordinated all aspects of the band's seven studio releases, public relations activities, press kits, and media interviews associated with the CD's releases, all of which were distributed internationally.

PROFICIENCIES

Experience

Adobe Audio Suites, Audio Editing, Sound Mixing, Video Recording/Editing, Soundtrack Pro, iLife, Illustrator, Sony Vegas, Motion, Compressor, DVD Studio Pro, iDVD, iMovie HD, Final Cut Studio Pro, Avid Adrenaline Systems, Microsoft Office Suite, Microsoft Expression, Microsoft Access, Social Media: Twitter, Facebook, YouTube, Vimeo, Pinterest, Instagram, Google+, Tumblr, etc.

Film equipment

Panasonic HVX 200, Sony DVC Pro, Sony TV Studio Betacam, Red Cameras

EDUCATION

University of Cincinnati, Cincinnati, Ohio

Bachelor of Fine Arts – 2010 – College Conservatory of Music | Linder College of Business

Major: Electronic Media | Minor: Business

Notable Accomplishments:

Published writer for the University of Cincinnati website (<http://ccm.uc.edu/emedial.html>).

Filmed two documentaries on the Short Line Rail Road (producer, editor, videographer) and the Cincinnati Zoo.

Certified by the Radio Advertising Bureau as a Radio Marketing Professional (RPM).